



**Heart of New Mexico  
Fiber and Art Gathering  
&  
Harvest Festival**

**Program Advertisement  
Rates & Specifications**

Ads may be in full color or black and white. Ads should be submitted to size (see below) in PDF or JPEG formats, resolution 300dpi or greater. Submit ads to Candace Fitzsimons @ [heartofnmfiberandartgathering@gmail.com](mailto:heartofnmfiberandartgathering@gmail.com). In addition to the printed program-your ad will also be added to our website for the 2023 year.

**Deadline for ads: April 15th to be eligible to be placed in both 2023 printed programs and August 1st, 2023 for the fall printed program. \*Ads will be placed on our website within a couple of weeks of acceptance.**

Name: \_\_\_\_\_

Farm/Studio Name: \_\_\_\_\_

Email: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Full page-size 10.5"x8": Color-\$100; Black & White-\$75  
Half page (horizontal)- size 5.25"x8": Color \$75; Black & White \$50  
Half page (vertical)-size 10.5"x4": Color \$75; Black & White \$50  
Quarter page-size 5.25"x4": Color \$50; Black & White \$25  
Business Card/Eighth page: Color \$25; Black & White \$15

Desired ad size: \_\_\_\_\_

Color or Black & White? \_\_\_\_\_

Total enclosed: \$ \_\_\_\_\_

Please make checks payable to Heart of NM Fiber & Art Gathering and mail this form to:

Heart of NM Fiber & Art Gathering  
% Candace Fitzsimons  
3660 NM 41  
Stanley, NM 87056  
Contact [info@heartofnmfiberandartgathering.com](mailto:info@heartofnmfiberandartgathering.com) with questions